

GIORDANO DANCE CHICAGO

GIORDANO SPONSORSHIP RECOGNITION

| | JAN. | FEB. | MAR. | APRIL | MAY | JUNE | JULY | AUG. | SEPT. | OCT. | NOV. | DEC. |
|----------------------|------|------|------|-------|-----|------|------|------|-------|------|------|------|
| Fall Series | | | | | | | | | | | | |
| Giordano Legacy Ball | | | | | | | | | | | | |
| Spring Series | | | | | | | | | | | | |
| Summer Series | | | | | | | | | | | | |
| Website | | | | | | | | | | | | |

COLLATERAL MATERIALS & REACH

FALL SERIES

Harris Theater for Music and Dance

| | |
|------------------|-----------|
| Event Program | 2,200 |
| Print Materials | 20,594 |
| eBlasts (7) | 73,913 |
| Lobby Screen | 1,656 |
| Social Media (5) | 43,290 |
| Website | 16,997/yr |

GIORDANO LEGACY BALL

Chez

| | |
|------------------|--------------|
| Invitation | 750 |
| Web Page | 16,997/yr |
| Logo Projection | 300 |
| eBlasts (5) | 52,795 |
| Social Media (2) | 17,316 |
| Press Release | 250 contacts |
| Website | 16,997/yr |

SPRING SERIES

Harris Theater for Music and Dance

| | |
|------------------|-----------|
| Event Program | 2,200 |
| Print Materials | 20,594 |
| eBlasts (7) | 73,913 |
| Lobby Screen | 1,656 |
| Social Media (5) | 43,290 |
| Website | 16,997/yr |

SUMMER SERIES

Auditorium Theatre of Roosevelt University

| | |
|---------------|-----------|
| Event Program | 1,500 |
| eBlasts (6) | 63,354 |
| Website | 16,997/yr |

Total Impressions 158,650

Total Impressions 105,405

Total Impressions 158,650

Total Impressions 81,851