



STRONGER TOGETHER

Building community, connection and wellness

PREPARED FOR:
NAME

MISSION

Litchfield Unlimited Corporation is a nonprofit committed to creating a space for wellness and community connection.



VISION

Litchfield Unlimited Corporation's (LUC) vision is to lead a movement of revitalization and philanthropy for the betterment of Litchfield.

Through economic development, youth empowerment, and community-based wellness initiatives, LUC will position Litchfield as a community of choice for residents living in Central Illinois.



GUIDING PRINCIPLES

FOSTERING YOUTH DEVELOPMENT: Nurture the potential of every child in Litchfield

AFFORDABLE HEALTHY LIVING: Elevate the overall well-being of the community.



WELLNESS FOR ALL: Contributing to the well-being of all in our community.

Why a Recreation & Wellness Facility

YOUTH: Overall adolescent health in Montgomery County is worse than the state average.

SUPPLY: There is no community-focused recreation & wellness facility within 35 miles of Litchfield.

DEMAND: The facility is estimated to attract 500+ full pay memberships.

NEED: 79% of local residents are not members at some type of health club or recreational center.



HOW A RECREATION AND WELLNESS FACILITY **BENEFITS A RURAL COMMUNITY**

- Promotes Exercise & Reduces Isolation
- Boosts the Local Economy
- Keep Adolescents Safe & Improves Well-Being



PROJECTED COMMUNITY IMPACT



Increasing social
connectedness.



Provide an affordable and
accessible environment for
the community to workout
and focus on their
fitness goals.



Expanding health and
emotional wellness for
seniors.



Affecting economic development
in the county by adding attractive
amenities for prospective
business investors, and
new families.



Addressing the summer
learning loss that more
often impacts children in
rural communities.



CAPITAL CAMPAIGN FUNDING PRIORITIES

ALL-IN NEEDS (OVER 5 YEARS)

Phase 1 Construction – Health and Fitness Center	\$5,500,000
Funded to Date	\$1,750,000
TOTAL REMAINING NEED	\$3,750,000

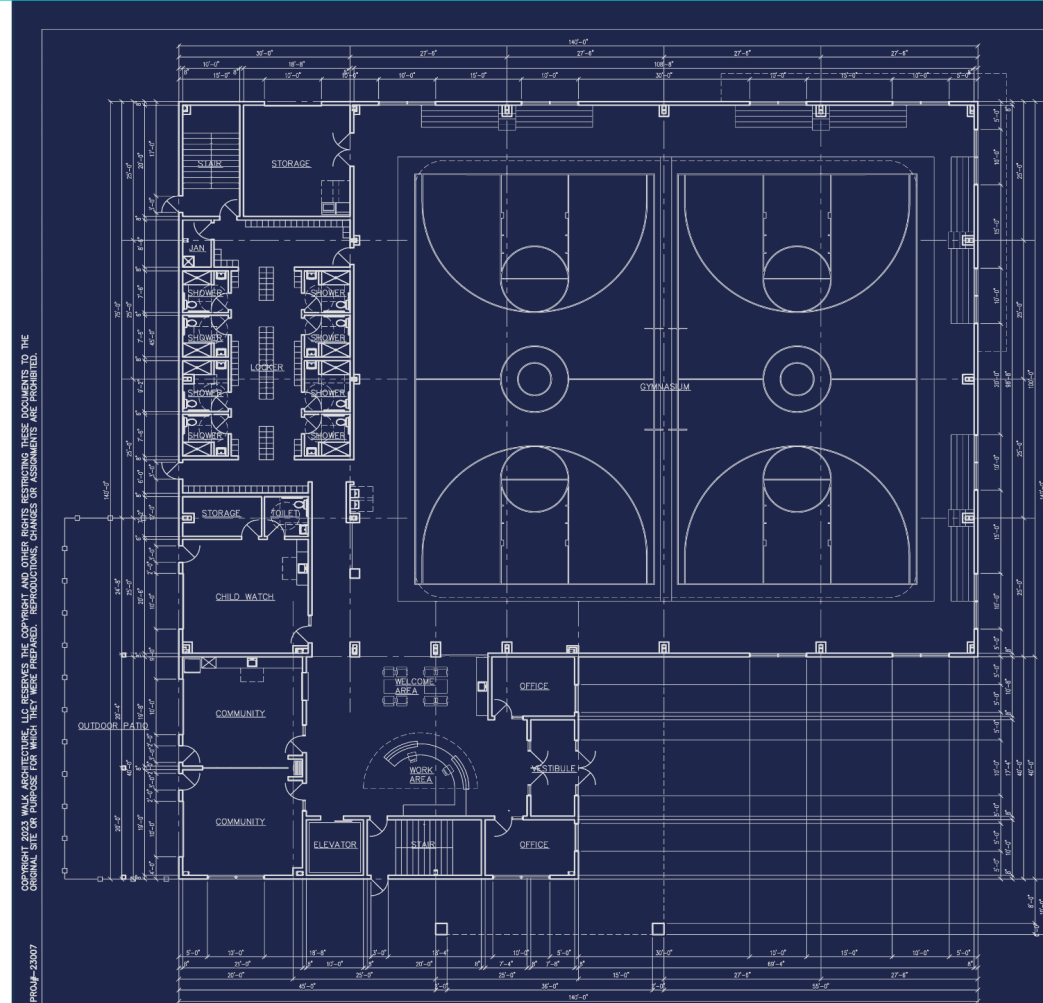
ANTICIPATED FUTURE PROGRAMMING AND FACILITIES



- Youth Athletics
- Senior Programming
- Before and After-School Programming
- Summer Camps
- Scholarships

ANTICIPATED FUTURE PROGRAMMING AND FACILITIES

- An indoor walking or running track
- State-of-the-art fitness center
- An indoor gym for pickleball, basketball, volleyball, dodgeball and more
- Family friendly programs and facilities
- A social area within the Center with healthy snacks and coffee



LEADERSHIP

Campaign Leadership (In Formation)

Shannon Hall, Operational Chair

Caitlin Magnuson, Operational Chair

Tonya Flannery, Operational Chair

Litchfield Unlimited Corporation Board of Directors:

Shannon Hall

Caitlin Magnuson

Tonya Flannery

Phil Kaeb

Jerry Cruthis

Jessica Ball

Ben Schwab- Past Board Member

Mark Stieren- President Emeritus



CONTACT US

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THANK YOU