

Media Plan

Ortho Joint Pain Seminar with Dr. Damer:

May1: Event

Flier; Ad; Poster:

Free Joint Pain Seminar.

Join Dr. Brent Damer, orthopedic surgeon with Central Indiana Orthopedics, as he discusses diagnosis and treatment options for joint pain, as well as information on the innovative anterior approach to total hip replacements available at IU Health Ball Memorial Hospital. The seminar will last less than one hour with time for questions and answers. Light refreshments will be served.

6:30 pm, Thursday, May 1

IU Health Ball Memorial Rehabilitation Center on Community
3300 W. Community Drive, Muncie, IN 47304
Please register by calling 765.741.1073 or 800.237.9625

Messagenet:

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Pulse: ExpressNotes; Express:

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Press Release:

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Radio :30 sec spot:

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Radio, Morning News:

Client Name:

IU Health Ball Memorial Hospital Orthopedics and Sports Medicine and Central Indiana Orthopedics and Sports Medicine

Slug Line (10 words or less):

Join Dr. Brent Damer as he discusses joint pain.

30 words or less:

Join Dr. Brent Damer, orthopedic surgeon with Central Indiana Orthopedics, as he discusses diagnosis and treatment options for joint pain. Please register by calling 765.741.1073.

Joint Seminar Radio Spot:

Client Name:

Indiana University Health Ball Memorial Hospital

Slug Line:

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30 words or less:

The seminar will be held at the IU Health Ball Memorial Rehabilitation Center, which is located at 3300 W. Community Drive in Muncie.

Ask The Expert, Run 4.17.14:

Send to Paula for Dr. Damer