

2014 Media Plan for Skin Cancer Event

Goal:

Express Copy:

Free Skin Cancer Screenings.

Indiana University Health Ball Memorial Hospital Foundation and IU Health Ball Memorial Hospital are sponsoring a free skin screening on Thursday, May 29, 2014, 6pm-8pm at the IU Health Ball Memorial Cancer Center.

People of all ages wanting to prevent skin cancer are eligible for screening. Space is limited, so make an appointment today.

To make an appointment or for more information, call IU Health Ball Memorial Hospital Access Services at 765.741.1073

Express Notes Copy:

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Radio Copy:

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MessageNet Copy:

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Flier, Poster and Ad Copy:

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Postcard:

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